

Open Doors

Accredited Certificate in Company Direction



Cape Town, South Africa



20 - 25 Nov. 2023



 **THE
BOARDROOM
AFRICA**

Executive Education



Contact Us

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ACCREDITED CERTIFICATE

Accelerate your NED career

Overview

When a woman fills a board seat, there's a 32 per cent chance she's already served as a director at another company; when a man does, there's a 23 per cent chance he's already held a seat. Our survey of 50 executives and board directors identified board training as an effective way to bridge the gender gap in board appointments.

Open Doors is our flagship programme and the **first globally recognised and accredited** director certificate programme designed for female leaders across Africa and the diaspora.

Created in partnership with the Institute of Directors, UK (IoD), with a carefully designed holistic curriculum to make female directors more competitive for board roles and to enhance their effectiveness while serving as directors.



World Class Accredited Certificate

The programme leads to the **Certificate in Company Direction**, a bachelor's level (SCQF) qualification in its own right awarded by the IoD, enabling participants to receive a globally recognised credential from the oldest institution in the world setting standards for corporate governance.

Qualifying graduates may use the designation **CertIoD** in official communications and on their public profiles.

ACCREDITED CERTIFICATE

Transform your presence in the
boardroom

Programme Highlights



Intensive and enriching learning experience, covering all the key elements of company direction



Lecture format with discussions, group breakouts, and bonus virtual workshops



Case-study based Board Simulation



Build and grow your network with delegates from across the continent and globe



Why choose Open Doors?



Globally recognised

Accredited certificate

Degree-level equivalent

Taught by seasoned practitioners

Path to Chartered Directorship



The Open Doors programme is **the first of three stages** in the path towards a Chartered Directorship, an internationally recognised qualification. The first stage is the Certificate in Company Direction (which is covered by the Open Doors programme). The second stage is the Diploma in Company Direction, an intensive three-day course with simulated boardroom challenges. The final stage, the Chartered Director Qualification, is achieved following a successful interview and assessment of business experience.

Stage 1

Certificate in Company
Direction

Stage 2

Diploma in Company
Direction

Stage 3

Chartered Director

Syllabus



CERTIFIED DIRECTOR

Transform your leadership in
the boardroom

INTERNATIONAL ROLE OF THE DIRECTOR & BOARD

This module provides a thorough insight on a director's duties and legal responsibilities and the board's role in corporate governance and risk management. It also explores the emergence of corporate governance as a core feature of the modern international business environment and the business and economic benefits of corporate governance as identified by recent research.

FINANCE FOR DIRECTORS

This module looks at the director's role and responsibilities to finance and examines the relationship between financial strategy in relation to corporate strategy. It also explores financial and corporate risk management and the board's role in risk management. It is highly recommended for both finance and non-finance professionals.

STRATEGY FOR DIRECTORS

This module explores the relationship between strategy, governance and risk. Delegates will learn how to use tools and frameworks that support strategic thinking and decision-making. The module also provides practical insights into delivering their current business objectives while futureproofing their organisation.

LEADERSHIP FOR DIRECTORS

The module assesses different leadership and decision-making techniques. It helps delegates determine how to build and sustain high-performing teams and evaluate how these can be applied to their organisation to contribute to its increased success.

BOARD SIMULATION

Scenario-based board simulation focused on group dynamics and resolving conflicts at the board level. At the end of the exercise, delegates receive feedback on their decisions during the simulation, with further recommendations for application in practice.

VIRTUAL WORKSHOPS

We offer three supplementary workshops in addition to the core programme modules; an ontological leadership workshop helps delegates tap into their deep self by exploring some of the most fundamental components of their unique qualities. A board committees workshop looks at the need for board committees and their role in corporate governance and board effectiveness. And a board conflicts workshop explores how conflict impacts the board's functionality.

Prerequisites

This programme is designed for working professional women who meet TheBoardroom Africa's eligibility requirements and are assessed as board ready.

Proficiency in English is required. All lectures are conducted in English, and all course material, including discussions and workshops, are in English.



The programme is ideal for



Senior Management and C-level Executives

Pivot from an operational to a strategic board leader mindset

Board Members

Enhance your ability to serve effectively at the board level

Aspiring Board Members

Prepare yourself for the boardroom and engage with existing and seasoned board members

Testimonials



This training is not at all theoretical, and the value in that is learning from others' experiences and trying to internalise what these examples mean in my life.

– Marjorie Ngwenya External Member of the Bank of England's Prudential Regulatory Committee



From the modules to the instructors, this is world-class training.

– Abam Mambo, Former Legal Regional Director, Asia, Microsoft



The Open Doors programme delivered a powerful mix of first-class teachings and insightful, actionable advice.

– Christine Kamugisha, Senior Legal Counsel, Multichoice

Some of our past delegates have come from **»»**



GRAÇA MACHEL TRUST



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Course Lecturers



Janhavi Dadarkar

Janhavi is a Governance and Strategy Advisor, Legal and Risk mitigation specialist, Recognized author & speaker. She's an establishing Corporate and Media law specialist, and successfully led the UK legal division of the MLS Group until its merger in 2015. She now runs her consultancy as a Governance and Intellectual Property Specialist, with clients spanning from top multinationals to start-up entrepreneurs. Legally sound principles and strategies are at the core of her advisory work and training, but just as important is a personal, commercial insight from someone with vast experience as a director and adviser in a broad range of industries.



Deborah Morton Dare

Deborah is the current finance programme lead at the IoD, UK. She is widely credited with the ability to translate and communicate complex technical subjects and information simply and clearly with the emphasis on practical application – why do you need to understand this, and how will you apply it in your role? Deborah's training experience over many years encompasses a diverse range of organisations including corporate clients, financial institutions as well as public sector bodies and charities, both in the UK and internationally. Examples include the Bank of England, LinkedIn, Microgen, Morgan Stanley, IBM, a number of Stock Exchanges and Westminster Council.



Talita Ferreira

Talita is an experienced C-Suite executive, who has led and implemented award-winning cultural transformation programmes in multiple industries. She is a Non-Executive Director, consultant, author and international speaker with the rare combination of finance, risk, people (human resources) and change leadership experience in the automotive and regulated financial services sectors. She has more than 25 years of corporate experience with global brands in multiple countries, including KPMG, Investec Bank, BMW and Ford Credit Bank Europe Plc.

Guest Lecturers



Rachel Adams

Rachel Adams is the founder of Narachi Leadership, a boutique consultancy that equips leaders with unique tools for transformational leadership. She merges research and practice from neuroscience, psychology, biomimicry and ontology to give clients a holistic opportunity for their's and their followers' continued development. In this work, she offers her expertise as a leadership training facilitator, ontological coach, advisory partner and speaker. She works with corporates, entrepreneurs, teams and individuals. Some of her corporate clients include Discovery, ABSA, Dalberg, L'Oreal, Danone, Cellulant and Nedbank. Rachel has received numerous awards for leadership and academic excellence including: the Desmond Tutu Leadership Fellowship; the Mandela Rhodes Scholarship; the Mellon Mays Leadership and Service Award; the Mellon Mays Scholarship and the Felix Scholarship.



Marjorie Ngwenya

Marjorie is an experienced coach, author and non-executive director for firms in a wide range of sectors such as insurance, finance, not-for-profit, and more. She was recently appointed as an External Member of the Bank of England's Prudential Regulatory Committee and is also the chairperson of a social justice not-for-profit organisation and a trustee of another. She is a Past President of the Institute and Faculty of Actuaries (IFoA) and was the first person of colour to hold office in the organisation's 160 years history and also its youngest. She was the founding Executive Director of the African Leadership University's School of Insurance. Her prior roles include being a member of the Group Executive Committee of Liberty Group in South Africa and Chief Strategist and Chief Risk Officer of Old Mutual's African Operations.



Kieran Moynihan

Kieran is the Managing Partner of Board Excellence, a specialist international board consultancy practice, supporting & enabling boards of directors and individual directors to excel in the areas of effectiveness and performance. He has over 20 years of experience serving on boards as a CEO & Executive Director, Non-Executive Director and Board Chair. Kieran is an internationally-recognised thought leader in the area of board dynamics, effectiveness, performance and corporate governance.



Programme Fee & Duration

Member
\$7,500

Non-member
\$8,500

Course Fee

The fee covers accommodation, meals, airport transfers, course fees for all four core IoD modules, virtual workshops, and access to the IoD's Virtual Academy and course materials. **Flights and examination fees are not included.**

The IoD course fee worth over £12,000 has been heavily subsidised to ensure that it is accessible to as many women leaders as possible.

Email: opendoors@theboardroomafrica.com for more information.

|SIX DAYS|
In-Person
|FIVE DAYS|
Virtual

13th Cohort Programme

The 13th Cohort commences with a virtual Meet & Greet and Coaching Workshop, followed by six days in-person in Cape Town, South Africa. A simulated board meeting and two additional workshops will be held virtually.

Session	Date
Meet & Greet	7 November 2023 (virtual)
Coaching Workshop	8 November 2023 (virtual)
International Role of the Director	20 & 21 November 2023 (Cape Town)
Finance for Directors	21 - 23 November 2023 (Cape Town)
Strategy for Directors	23 & 24 November 2023 (Cape Town)
Leadership for Directors	24 & 25 November 2023 (Cape Town)
Board Simulation	12 December 2023 (virtual)
Demystifying Board Committees - Workshop	TBC (virtual)
Board Conflict - Workshop	TBC (virtual)

Lodging

We will be lodging at the Arabella Golf & Spa hotel located in the Kogelberg Biosphere, one of the world's richest floral reserves and just 90 minutes from the heart of Cape Town



Start your certified director journey today.
Schedule a call with a Programme Advisor to
learn how this programme can help you.

[Schedule a call](#)

Apply for the programme today.

[Apply](#)

Prospective delegates with questions on the programme are encouraged to contact our programmes team for further information.

TheBoardroom Africa, Executive Education
Email: opendoors@theboardroomafrica.com